

August 20, 2001

The Fauquier County Board of Supervisors
Fauquier County Courthouse
40 Culpeper Street
Warrenton, VA 20186

Dear Supervisors:

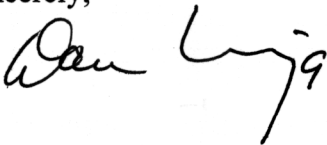
The Tourism Task Force, comprised of representatives of tourism entities and interests in Fauquier County, is pleased to present the attached review of, and recommendations for, a tourism program in Fauquier County.

The report is concise and specific with regard to the Task Force's responses to the tasks assigned to it by the Board of Supervisors. While the key elements of the report can be found in the executive summary, three basic themes emerge, which are:

1. A strong and organized county-wide tourism program is supportive of Fauquier County's rich historical and natural heritage and valued quality of life as well as being supportive of the County's economic development, increased employment opportunities, and as a generator of incremental County revenue.
2. To ensure an effective and professional tourism program, public and private sector interests must join, from the start, in a concerted effort toward agreed-upon goals.
3. Expenditures necessary to build and maintain an effective tourism program, both by the County and the private sector, are an investment in the County's people and businesses, its heritage and quality of life.

The Tourism Task Force believes that the adoption of the findings and recommendations in this report will significantly enhance the contribution of tourism to the well being of the County and its residents. Not to do so will lessen the opportunities for increased benefits from Tourism in Fauquier County.

Sincerely,

A handwritten signature in black ink, appearing to read "Dan Neja", with a stylized flourish at the end.

Dan Neja
Chairman, Fauquier County Tourism Task Force

DN/nd